

Louisiana is unlike any other place. The distinctive atmosphere is felt not only in the thick air, but also in the rich landscape of our architectural and artistic heritage. Our State's exotic natural beauty is underscored by a wealth of classical and traditional architecture that is steeped in the history and ancestry of French, Spanish, African, Caribbean and Native American influences. Our celebration of culture is embodied in Louisiana's architectural legacy.

The Institute of Classical Architecture & Art, Louisiana, is proud to announce our inaugural awards program to honor the distinguished practitioners within our state committed to promoting excellence in the classical tradition and the allied building arts. Our awards are named after a true Louisiana icon, A. Hays Town. An Architect by title, he was truly an artist at heart.

A. Hays Town's body of work stands the test of time as an authentic representation of the Louisiana vernacular. Through many imperfect layers of patina and warmth, Town captured the essence of who we are as a culture. His adaptations of the architectural language of Louisiana are further elevated by using classical proportions set within the context of nature. He was a true Classicist in his disciplined understanding and execution of balance and proportion.

Please join us in both supporting and honoring the continuum of Classical and Traditional Architecture and the Building Arts by becoming a sponsor of the ICAA Louisiana Chapter's first awards program. Attached, please find sponsorship opportunities for our upcoming awards event on June 17, 2023 at Latrobe's on Royal.

We look forward to your support, and to seeing you at the awards.

## Sincerely yours,

The Institute of Classical Architecture & Art, Louisiana Chapter



## A. HAYS TOWN AWARDS SPONSORSHIP

<b>Sponsor Benefits</b>	<b>Host</b> \$15,000	<b>Platinum</b> \$10,000	<b>Gold</b> \$7,500	<b>Silver</b> \$5,000	<b>Bronze</b> \$2,500	<b>Copper</b> \$1,000	<b>Iron</b> \$500
Introduction by Emcee from podium at event & option to make opening remarks.							
ICAA sustainer firm membership for one year.			•				
Exclusive pre-ceremony cocktail party with award winners & sponsors.	10 Tickets	10 Tickets	8 Tickets	6 Tickets			
Podium recognition and expression of gratitude before, during & after awards.	•	•			•		
Company listing & sponsorship level displayed on the ICAA-LA website with a link to your website.	•	•	•	•	•	•	
Company listing on 4 ICAA-LA social media posts about the awards.					•	•	
Name, logo & sponsorship level prominently displayed throughout awards venue & materials.	•	•	•	•	•	•	•
A. Hays Town Awards Program	Full Page Ad	Full Page Ad	Full Page Ad	3/4 Page Ad	1/2 Page Ad	1/4 Page Ad	1/8 Page Ad
A. Hays Town Awards Ceremony.	10 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket



## SPONSORSHIP AGREEMENT FORM A. Hays Town Awards | June 17, 2023



Please return completed form to the following address or email to ahaystownawards@classicist-la.org Kevin Harris, FAIA ~ ICAA-LA President, 451 East Airport, Suite A. Baton Rouge, LA 70806